



Rendering courtesy of BERKOWITZ DEVELOPMENT GROUP

5TH & ALTON

Tired of driving to Dadeland Station or Kendall Village Center to get your shopping done? Well, the developer who brought you those shopping meccas has created 5th & Alton, a joint undertaking between Berkowitz Development Group and Alan & Robert Potamkin that comprises 180,000 square feet of retail and entertainment space at the gateway to Miami Beach. Publix, Best Buy, Staples, Ross Dress for Less, T.J. Maxx, Petco and Vitamin Shoppe are just some of the stores you can expect. Worried about parking? They've got you covered. A 1,000+ parking garage will be operated as a municipal garage by the City of Miami Beach, with fees free upon validation for customers. "We selected our tenant mix based on a variety of factors including the lack of competition in the market and our perceived degree of demand by the community," says Jeffrey L. Berkowitz, who has developed more than 1.2 million square feet of retail space throughout his career. "Our projects are generally more complex and involve much more

brainpower than most," he laughs. "We pride ourselves in taking a visionary approach to urban development opportunities, and have pioneered the vertical retail concept which has been widely copied throughout the country." The project, seven years in the making, has had residents and tourists alike wondering what would grace the space that's been under construction for so long. "There were numerous obstacles which had to be overcome in order to proceed, including the remediation of significant environmental issues, the explosion of construction prices and the requirements of the public approval process which resulted in numerous public hearings over several years," says Berkowitz. "Miami Beach is severely under-retailed and I believe the 5th & Alton Shopping Center is uniquely positioned and will prove to be an extremely convenient shopping destination for the residents in the vicinity." The project is slated to open mid-summer 2009. For more information, visit BerkowitzDevelopment.com. 